



MEMORANDUM

TO: Mayor and Council Members
THRU: Nuria Rivera-Vandermyde, Deputy City Manager
FROM: Kimberly Olivares, Chief Performance Officer *KSO*
DATE: June 5, 2020
SUBJECT: Strategic Performance Dashboard

I am pleased to announce the release of the new [Strategic Performance Dashboard](http://performance.austintexas.gov/) (<http://performance.austintexas.gov/>). This dashboard is the new home for all of the performance measures included in the City's strategic plan, [Strategic Direction 2023](#). It includes 101 measures, focused on the Top 10 Indicator categories prioritized by City Council. Development of the remaining 105 measures is underway with a goal of completion by the end of the calendar year.

The new dashboard was developed to not only increase the number of measures available to the public, but also to greatly improve the ease of use, presentation of trending information, and other visualizations. It was created in the same platform used for the [Open Data Portal](#), [Open Budget ATX](#), and [Capital Project Explorer](#). This produces a more consistent look and feel for users among the City's different open data/transparency efforts. Each measure includes a link to the supporting dataset, a measure card to quickly display how the measure is performing according to a specified target (on track, near target, off track, or measuring), and a story page that explains important information about the status of the measure, its trending data, additional insights, and details about the technical aspects of the measure. When available, demographic sub-tabulations are provided.

This dashboard is a significant complement to the annual budget process and assessing how funds are allocated among the various strategic outcomes. As we address the numerous challenges presented by the COVID-19 pandemic, its impact on the economy, our community, and the City's finances has created a difficult environment for important choices. The Strategic Performance Dashboard establishes an easy to use resource as you deliberate the Fiscal Year 2020-21 Budget that will be presented in July.

This dashboard would not be possible without the support and efforts of leadership and staff from all the contributing City departments and offices and the coordination of the PerformanceATX team within the Office of Performance Management. As always, I am available for any questions you may have and look forward to future conversations regarding the performance of our strategic measures.

CC: Spencer Cronk, City Manager
Nuria Rivera-Vandermyde, Deputy City Manager
Assistant City Managers
Elaine Hart, Chief Financial Officer
Ed Van Eenoo, Deputy Chief Financial Officer
Department Directors